## Jackson Hole Travel & Tourism Joint Powers Board February 19, 2021 Board Retreat 8 a.m. – 3 p.m. Agenda

ZOOM Dial in number below: 669 900 6833 Meeting ID: 840 1305 7836 Passcode: 576166

Public comment will be available during the public comment agenda item, (item #3) as well as prior to action item votes. After signing in please write in the chat area or raise your hand if you'd like to make public comment during these times. We will also invite public comment via the phone connection. When making public comment, please announce yourself and the organization you represent. Please limit your comments to statements of opinion/fact. Please limit your comment to two minutes.

- 1) Call to order
- 2) Pronouncement of Quorum
- 3) Public comment
- 4) General Board priorities under new State Lodging tax language
- 5) FY'22 budget discussion, priorities
- 6) Pros/Cons of migrating to <u>Destination Management Organization</u>, (DM0)
- 7) Destination Management Plan, <u>Tourism master plan</u>
- 8) RFP's, Executive Director, Agency of Record
- 9) Matters from the Board & Consultant
- 10) Adjourn